



Proposal Development Service

GDI Consulting specializes in providing winning proposals for federal and state government bids. Managing proposals requires a complex variety of skills that many companies lack. These include planning, organizing, developing, and implementing a strategy and leading a team; add to this the ability to address the myriad, complex technologies, pricing, and risk management topics typical in formal federal proposals. Now, stay up to date on the cascading laws, regulations, and acquisition reform initiatives from the government. GDI Consulting recognizes the importance of integrating these elements into a disciplined, repeatable proposal development process to provide competitive edge in winning proposals for its clients, with lower investments.

Small Business Support

GDI Consulting provides specialized services for companies new to the DoD and Federal market and assists with the process of contracting with the federal/state government. We provide step-by-step assistance to SDB, 8(a), WOSB, WOSDB, HUBZone, and SDVOSB companies. By providing competitively priced proposal development to your company, we help you overcome the obstacle of developing winning proposals. We provide pre-bid selection, qualification, proposal development and post submission support.

Proposal Assessment Service

GDI Consulting can help you increase the quality of your proposals to best-in-class standards, and identify specific ways to enhance competitiveness and create realistic winning strategies:

- Identify Strengths and Weaknesses. Anticipate customer reaction to a specific proposal, audit the proposal against industry benchmarks, or gain an in-depth understanding of specific strengths and weaknesses of your company's proposals.
- Target High-Value Improvement Strategies. Identify specific attributes of best-in-class proposals that can improve your competitiveness and develop a winning future proposals.

Proposal Surge Support

GDI Consulting Surge Support service can provide just-in-time proposal support to augment your existing resources to win new business efficiently and cost effectively. When your team needs support at critical milestones or on short notice, GDI Consulting is prepared to provide world-class proposal management and development expertise. When you need intermittent support, GDI Consulting's Proposal Surge Support is the best solution.

Challenge

Do you have a hard time writing winning proposals? Are your win rates low? Do you have a hard time finding a capable proposal development firm?

Solution

GDI Consulting provides you winning proposals on-time and with a very flexible cost model.

Challenge

Are you a small business who want to win in Federal opportunities? Are you financially hard pressed?

Solution

Let our Small Business Services guide you through the process, economically.

Challenge

Are you confident that your proposals are better than your competitors' proposals? Could your proposals be keeping you from winning?

Solution

Our proposal assessment can pinpoint specific ways to achieve "winning proposals."

Challenge

Do you have a hard time staffing critical proposals based on the internal workload and uncertainty of schedules?

Solution

Trust GDI Consulting to provide Proposal Surge support resources, just-in-time.

Services

GDI Consulting's services take you from the bidding stage all the way to the execution and delivery stage of your projects. From Government Bids and Proposal writing to Government contract administration and management, we are there to listen to you and integrate your requests into our proposal writing services on a regular basis. Our services include:

- Capture Management
- Proposal Writing
- Grant/Technical Writing
- Contract Document Management
- Contract Scheduling
- Contract Design Management
- Government Proofreading/Editing
- Government RFI/RFQ/RFP Preparation
- Government Document Management

Achievements

During the past few year, GDI Consulting has achieved a track record of winning proposals showing our capabilities and expertise in this business. With over \$5 billion worth of successful proposals (won) and over 100 successful multi-million dollar proposals, you can be sure that you are putting your money in the right place. Our expertise in writing successful federal government proposals covers nearly all federal departments and agencies (see opposite).

\$5 Billion

100+ Winning Proposals

Company

Since 2009, GDI Consulting has been providing proposal and technical writing services to its clients throughout the country, with special expertise in Federal and state Government bidding process and proposal development. We have also provide contract management (including plans, designs, reports and general document management) to our Clients.

Our Company is comprised of talented capture managers, proposal and technical writers, editors/proofreaders and graphic artists who can provide a full set of services to our clients without the need of any third party interaction. Each client is assigned an account manager who will work with the client in all phases of the project, ensuring that close communication and proper understanding of the requirements is established. We are always there when you need us and work 24/7 to ensure timely delivery of the documents.

Successful Proposals:

Construction:

- ✓ \$1.2 Billion MATOC, USACE
- ✓ \$450 Million MATOC, USACE
- ✓ \$350 Million MATOC, USACE
- ✓ \$350 Million MATOC, USACE
- ✓ \$350 Million MATOC, JCCI
- ✓ \$250 Million MATOC, USACE
- ✓ \$250 Million MATOC, USACE
- ✓ \$100 Million SATOC, USACE

IT & Defense:

- ✓ \$250 Million IDIQ, JCCI
- ✓ \$250 Million MATOC, JCCI
- ✓ \$90 Million, London Loc. Gov.
- ✓ \$48.5 Million, Army
- ✓ \$22.5 Million, Air Force
- ✓ \$13.1 Million, JCCI
- ✓ \$12.8 Million, JCCI
- ✓ \$7.7 Million, Army

Other:

- ✓ \$36.8 Million, JCCI/A
- ✓ \$30 Million MATOC, Navy
- ✓ \$18 Million, JCCI
- ✓ \$10 Million MATOC, Navy
- ✓ \$10 Million IDIQ, DLA

Agencies Served:

- ✓ Department of Agriculture (USDA)
- ✓ Department of Commerce (DOC)
 - ✓ NIST
 - ✓ NOAA
- ✓ Department of Defense (DOD)
 - ✓ Air Force
 - ✓ Army
 - ✓ Army Corps of Engineers
 - ✓ DARPA
 - ✓ Navy
 - ✓ Naval Research Laboratory
 - ✓ Marines
- ✓ Department of Education (DOEd)
- ✓ Department of Energy (DOE)
- ✓ Department of Health and Human Services (DHHS)
- ✓ Department of Homeland Security
- ✓ Department of the Interior (DOI)
- ✓ Department of State (STATE)
 - ✓ USAID
- ✓ Department of Transportation (DOT)
- ✓ NASA
- ✓ NSF